Texas Zydeco & Blues Fest
Sat, Nov. 16, 2019 — 1:00PM to 10:00PM
Peggy Park, 4101 Almeda Rd, Houston, TX 77004

Dance and party with us at the 2019 Texas Zydeco & Blues Fest. Come experience one of the best music festivals in Houston on November 16th, from 1:00 to 10:00 PM. Your day will be filled with live performances from some of the best in the zydeco and blues industry, as well as the best DJs!!

Don’t think we forgot about the food and drinks. Some of the best food vendors in Texas will be present, waiting to serve you delicious food. We will have plenty of beverages for you to enjoy, both alcoholic and non-alcoholic. Of course, there will be daquiris and margaritas to help keep your spirits high. This one of the best festivals this fall; we promise it will be everything you need and more!!!

**MUSIC LINE-UP**
Keith Frank and The Soileau Zydeco Band
Nooney and The Zydeco Floaters
Annika Chambers
Keyun Dickson & the Zydeco Masters
Curtis Poullard and the Creole Zydeco Band
Soul Wagon
Lil Jabb and the Zydeco Soldierz
DJ Jack Frost

HOW TO APPLY FOR THIS FESTIVAL
The 3-page Vendor Application is included in this packet.
Apply online or view a schedule of upcoming shows: www.ewmediagroup.com

Application begins on next page…
Texas Zydeco & Blues Fest - Vendor Application
Sat, Nov. 16, 2019, 1:00 - 10 PM @ Peggy Park, 4101 Almeda Rd, Houston, TX 77004
Contact: Don Schwarzkopf, 832-413-2217 * 866-875-8960 - toll-free phone/fax * don@ewmediagroup.com

Company: _______________________________ Contact Name: _______________________________

Business Phone: _______________ Home: __________________ Alternate: __________________
Fax: __________________ Email: __________________ Web: __________________

Address: __________________________________________ City: __________ State: ______ Zip: ______

Size of Booth, Truck, Trailer (include hitch): __________ Items Sold: __________________________

1-DAY BOOTH RENTAL FEES

This application can be paid for online https://ewmediagroup.com/payments

<table>
<thead>
<tr>
<th>List Your Fees in this Column</th>
<th>10x10</th>
<th>10x20</th>
<th>Type of Booth (Space Rental Only – No Tents Provided)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$410</td>
<td>$510</td>
<td></td>
<td>COMMERCIAL see Page #3, #23 for larger booth sizes</td>
</tr>
<tr>
<td>$105</td>
<td>$205</td>
<td></td>
<td>ARTS &amp; CRAFTS</td>
</tr>
<tr>
<td>$155</td>
<td>$255</td>
<td></td>
<td>NON-FOOD SALES</td>
</tr>
<tr>
<td>$355*</td>
<td>$355</td>
<td></td>
<td>FOOD - limit of 3 pre-approved entrees, NO drinks</td>
</tr>
<tr>
<td>$375</td>
<td>$375</td>
<td></td>
<td>FOOD TRUCKS – 3 pre-approved entrees, NO drinks</td>
</tr>
<tr>
<td>$175*</td>
<td>$275</td>
<td></td>
<td>DESSERT / SPECIALTY – NO drinks</td>
</tr>
<tr>
<td>$85</td>
<td></td>
<td>Rental</td>
<td>ELECTRICITY (110v/20a) - see page 3, #24 - #29</td>
</tr>
<tr>
<td>$105</td>
<td></td>
<td>Rental</td>
<td>10X10 POP UP TENT</td>
</tr>
<tr>
<td>$13</td>
<td></td>
<td>Rental</td>
<td>6 FT TABLE</td>
</tr>
<tr>
<td>$1104</td>
<td></td>
<td></td>
<td>TOTAL</td>
</tr>
</tbody>
</table>

APPLICATION & PAYMENT: Make checks & money orders payable to: EWMedia

1. After 11/1/2019 - only credit cards, cash, cashier’s checks or money orders accepted.
2. Online registration & credit card payments may be made at: www.ewmediagroup.com
3. Include deposit & late fee with payment along with:

A 1. Application & payment - sign all pages due 11/1/2019
   P 2. List of items you sell due 11/1/2019
   P 3. List of personnel due 11/1/2019
   Y 5. Food Vendors Insurance Binder (see #10) due 11/1/2019

Mail Application & Payment To: Don Schwarzkopf – EWMedia Group
6606 FM 1488, Ste 148-116, Magnolia, TX 77354

RELEASE: Applicant’s signature on this application releases and forever discharges the Texas Zydeco & Blues Fest, The City of Houston, EWMedia, all sponsoring organizations, their elected officials, directors, employees, and volunteers from any responsibility, personal liability, or claims of loss or damage arising out of, or in conjunction with participation in the Texas Zydeco & Blues Fest. The Festival is not responsible for any injury sustained by exhibitors, patrons or guests. Applicant stores and exhibits, their goods at their own risk. I understand that EWMedia contracts with the Festival to provide vendor management and does not retain any vendor funds. In addition, if we have read and agree to abide by all festival regulations stated in this packet or risk removal from Festival site without refund.

Print Name_______________________ Signature_________________________ Date: _______ _______ 2019

© 2019 Don Schwarzkopf  vA24  Texas Zydeco & Blues Fest  Packet - Page 2 of 4 / Application - Page 1 of 3
1. CONFIRMATION & BOOTH ASSIGNMENT: Booth space (No tents provided) is limited and vendors are selected on first-come/first-serve basis. Required: Weights for tent – no stakes. Acceptance and booth location are determined by the date application & full payment are postmarked. We will send a payment receipt immediately & a Load-In Information Packet approximately 3-days before the Festival.

2. BOOTH SPACE: Spaces are 10’x10’ or 10’x20’ (see #24 for larger sizes).

3. FIRST-RIGHT-OF-REFUSAL: If you work one of our festivals, we will make every attempt (this is not a guarantee), to give you first-right-of-refusal for the next year’s festival. As long as you pay for your booth by the first-right-of-refusal cut-off date, your spot cannot be taken by another vendor.

4. SALES / SUBLEASING: Sales must take place within your booth space. No subleasing of booths allowed. Festival only provides the space; Vendors must provide their own booths, tents, tables, chairs, etc.

5. EQUIPMENT RENTAL: the Festival rents tents & tables. contact us.

6. EXCLUSIVITY – Types of merchandise sold must be included in application and approved by festival. For an exclusive on any product call 832-413-2217 or email don@ewmediagroup.com

7. LATE FEES – Applications paid after Nov. 1, 2019 incur a $25 late fee.

8. ELECTRICITY – See Page 3, #25 - #30

9. PROPANE: Propane can be used at this event.

10. FOOD VENDORS: Vendors may sell 3 approved items, No Beverages. Food Vendors must have a Temporary Health Permit – purchase 1 more than 1 week before festival to avoid late fee - City of Houston Health Dept, 8000 N. Stadium Dr., Houston, TX 77054; 832-393-5100 or Mon – Fri, 8 AM – 3 PM. https://www.houstontx.gov/health/Food/documents/tempfood_permit_application_1_9days_2018.pdf

11. REQUIRED FOOD VENDOR INSURANCE: We require that you have a $1 million per occurrence, $2 million aggregate liability policy naming Texas Zydeco & Blues Fest, EWMedia, and the City of Houston as Additional Insured.

12. WASTE DISPOSAL: it is responsibility of each vendor to keep the booth and the surrounding area clean. Vendors must provide their own garbage receptacles and garbage bags. Double-bag food waste. Vendors failing to abide by waste disposal guidelines may lose their deposit.

13. EVENT DAY SETUP: Vendors will not set up until fees are paid. Vendor Check-in will begin Sat, Nov. 16, 2019. You will be assigned to one of 4 load-in times. The Day-of Information Packet you receive 3 days before the Festival will give you specific instructions and override information contained here. You will be able to drive up to your booth. Tents: No staking of any kind is allowed. Bring your receipt as only paid vendors will be allowed into the unloading area. Vendors who have not pre-applied and paid are not guaranteed space. Vehicles: Not allowed on festival grounds during event. Vendors requiring restocking of supplies may re-enter the festival with a dolly, Parking: contact us for location. For more information, see Day-Of Info Packet. Business Hours: Vendors must be ready for business by 1PM Sat. Tear Down may not begin until 10 PM. No early load-out.

14. BEVERAGE SALES: The Festival sells all beverages at the event. Vendors may not sell beverages.

15. PROHIBITED: Vendors may not sell guns, weapons or fireworks.


17. ONLY ITEMS listed in your vendor application and approved by the festival may be sold.

18. SECURITY: The site is fenced & the Festival has security. Vendors are solely responsible for the security of their cash, coupons, equipment, goods, inventory, supplies or any other property.

19. FESTIVAL GUIDELINES will be strictly monitored. If violations occur, two warnings will be issued. Additional violations will result in removal from the Festival site by Police without refund.

Print Name________________________ Signature__________________________ Date: ________, 2019
23. **RAIN OUT POLICY:** If a date is cancelled due to rain, technical problems or any other act of God beyond the control of the festival the following shall apply: If a rain date for the Festival is scheduled, Vendor may set up and the basic booth fee only will be waived. Other fees will still apply.

24. **OVERSIZE COMMERCIAL:** Booths with an internal volume greater than 10’ x 20’ shall include a 5 foot external to tent perimeter on one of the 2 sides adjacent to the front of the booth. Tents larger than 1200 sq. ft require City Permits, the presence of a Fire Marshal, fire extinguishers and signage. **Pricing:** (tent not provided) Contact don@ewmediagroup.com for assistance, permits, pricing and sourcing of these tents.

25. **ELECTRICITY:** We provide (1) 20-amp, 110-volt circuit for $85. Must be ordered by 11/1/2019. Vendors must provide their own lighting fixtures and enough grounded heavy-duty outdoor cable to reach service. No light-duty cords.

26. **30 OR 50 AMP CONNECTION:** If needed you must provide us with pictures of your plug prior to Electrical Deadline (see page 1 of application) It is the vendor’s responsibility to match connections to the Festival’s electrical equipment. Label your electrical equipment, including cables to prevent confusion with the electrical contractor’s equipment.

27. **GENERATORS** may be allowed. If you have an inverter type of generator (i.e. Honda Quiet Generator) an exception may be possible. Battery sound boxes may also be allowed. **Prior approval required for both.** Contact don@ewmediagroup.com, 932-413-2217 with Make & Model.

28. **USAGE:** Festival electrician will visit your booth ensure that you ordered the correct amount of electricity. Feel free to seek our assistance determining your electrical needs beforehand.

29. **ELECTRICAL NEEDS WORKSHEET:** Vendors must submit this information for each piece of equipment 2 weeks before the Festival. If you do not submit this form, we cannot incorporate your needs into the Festival’s electrical design and you will not be supplied with electricity. An electrician may be available (at your expense) on-site during the Festival if you have a problem. Vendor Coordinator must be notified in advance of your needs.

   __________ Total pieces of electrical equipment you use. (Example: fryers, warmers, heat lamps, etc...) List each piece of equipment: The amps, watts, and volts are stamped on the name plate on each piece of electrical equipment. Each major appliance, cooler, grill, deep fat fryer, etc. must have its own circuit.

1. Type of Equipment: ________________________________
   Voltage _________ Amps _________ Watts _________ Phase _________

2. Type of Equipment: ________________________________
   Voltage _________ Amps _________ Watts _________ Phase _________

3. Type of Equipment: ________________________________
   Voltage _________ Amps _________ Watts _________ Phase _________

4. Type of Equipment: ________________________________
   Voltage _________ Amps _________ Watts _________ Phase _________

30. **Electrical Pricing**

   $ 85.00 - 20-amp, 110-volt circuit – Vendor must have 100’ cable or more to reach power supply
   $ 170.00 - 30-amp, 208 volt circuit – Vendor must have 150’ cable or more to reach power supply
   $ 255.00 - 50-amp, 208 volt circuit – Vendor must have 150’ cable or more to reach power supply

Print Name________________________ Signature________________________ Date:_______ __, 2019